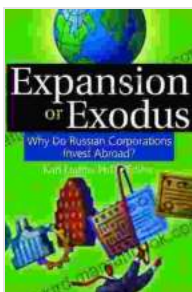


# Why Russian Corporations Invest Abroad

Russian corporations have been investing abroad in increasing numbers in recent years. In 2019, Russian companies invested a record \$35 billion in foreign assets, up from \$25 billion in 2018. This trend is expected to continue in the coming years, as Russian companies seek to expand their global reach and diversify their portfolios.

There are a number of reasons why Russian corporations invest abroad. One reason is to gain access to new markets. Russian companies are increasingly looking to expand their operations into new markets in order to drive growth. By investing in foreign countries, Russian companies can gain access to new customers and markets that they would not be able to reach otherwise.

Another reason why Russian corporations invest abroad is to take advantage of cheaper labor costs. Labor costs in Russia are relatively high compared to many other countries. By investing in countries with lower labor costs, Russian companies can reduce their operating costs and improve their profitability.



## Expansion or Exodus: Why Do Russian Corporations Invest Abroad? by John Grisham

★★★★☆ 4.5 out of 5

Language : English  
File size : 2575 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 174 pages



Political stability is another important factor that Russian corporations consider when investing abroad. Russia has a relatively unstable political environment, which can make it difficult for businesses to operate. By investing in countries with more stable political environments, Russian companies can reduce their risk of being affected by political turmoil.

In addition to these factors, Russian corporations also invest abroad in order to gain access to new technologies and expertise. By investing in foreign companies, Russian companies can gain access to new technologies and expertise that they can use to improve their own operations.

The following are some of the most common destinations for Russian foreign investment:

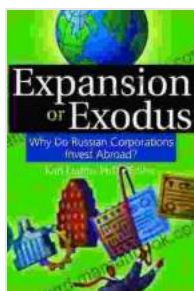
- **Former Soviet Union countries:** Russian corporations have been investing heavily in former Soviet Union countries in recent years. These countries offer a number of advantages for Russian companies, including cultural and linguistic similarities, as well as low labor costs.
- **Eastern Europe:** Russian corporations are also increasingly investing in Eastern European countries. These countries offer a number of advantages for Russian companies, including proximity to Russia, as well as a skilled and educated workforce.
- **Western Europe:** Russian corporations have a long history of investing in Western European countries. These countries offer a number of advantages for Russian companies, including a stable

political environment, as well as access to advanced technologies and expertise.

- **Asia:** Russian corporations are increasingly investing in Asian countries. These countries offer a number of advantages for Russian companies, including a large and growing market, as well as a skilled and educated workforce.

Russian foreign investment is expected to continue to grow in the coming years. As Russian companies seek to expand their global reach and diversify their portfolios, they will continue to look for opportunities to invest abroad.

Russian corporations invest abroad for a variety of reasons, including access to new markets, cheaper labor costs, political stability, and new technologies and expertise. The most common destinations for Russian foreign investment are former Soviet Union countries, Eastern Europe, Western Europe, and Asia. Russian foreign investment is expected to continue to grow in the coming years.



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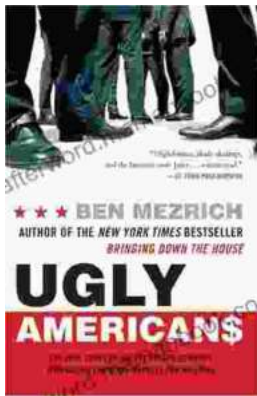
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